



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Canal Partners Media
900 Circle 75 Parkway
Suite 1650
Atlanta, GA 30339

Contract # 4845668

Schedule Dates 05/18/21-05/24/21
Advertiser Jennifer Carroll Foy for Governor-D (141585)
Agency Canal Partners Media (15500)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Est.8996 JCF (5/18-5/24) (1561566)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Brimer,Chris
Phone/Fax /
CPE 8966
Account Types Regional/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments JCF
5/18-5/24

Date Entered 05/17/21
Last Modified 05/17/21
Entered By Mark Afshar
CO-OP No
External #
Demo
Order Type Annual Member
Package Deal
Commission % 15.00
Commission \$3,870.00
Net Total \$21,930.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
May. 2021	23	\$25,800.00
Grand Total:	23	\$25,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/18/21-05/21/21	2	:30	7A- 8A (EST)			1	1	1	1			4	\$700.00	\$2,800.00	Washington (WJLA)		5/17/21
2.0	Normal Line / SPOT	05/24/21-05/24/21	2	:30	7A- 8A (EST)		1							1	\$700.00	\$700.00	Washington (WJLA)		5/17/21
3.0	Normal Line / SPOT	05/24/21-05/24/21	2	:30	8A- 9A (EST)		1							1	\$700.00	\$700.00	Washington (WJLA)		5/17/21
4.0	Normal Line / SPOT	05/18/21-05/21/21	2	:30	8A- 9A (EST)			1	1	1	1			4	\$700.00	\$2,800.00	Washington (WJLA)		5/17/21
5.0	Normal Line / SPOT	05/18/21-05/21/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			1	1	1	1			4	\$1,200.00	\$4,800.00	Washington (WJLA)		5/17/21
6.0	Normal Line / SPOT	05/24/21-05/24/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$1,200.00	\$1,200.00	Washington (WJLA)		5/17/21
7.0	Normal Line / SPOT	05/24/21-05/24/21	3	:30	7:29:26P- Jeopardy		1							1	\$2,000.00	\$2,000.00	Washington (WJLA)		5/17/21
8.0	Normal Line / SPOT	05/18/21-05/20/21	3	:30	7:29:26P- Jeopardy			1	1	1				3	\$2,000.00	\$6,000.00	Washington (WJLA)		5/17/21
9.0	Normal Line / SPOT	05/18/21-05/21/21	3	:30	6:58:46P- Wheel Of Fortune			1	1	1	1			4	\$1,200.00	\$4,800.00	Washington (WJLA)		5/17/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.